Lorenzo Arritola

Website: larritola.com 770-286-9445 lorenzoarritola@gmail.com

SUMMARY

Motivated editor with 7+ years of professional experience, eager to utilize and expand upon accrued experience in a variety of production and post production skill sets.

EXPERIENCE

Post Production Editor and Videographer

2020 - Present

- Freelance
- Edited 50+ professional-quality videos and promotional content for clients such as University of Arkansas, Oglethorpe University, etc.
- Editing responsibilities included transcoding and proxy creation, color correction, extensive photo editing, audio mixing and editing, along with motion graphics creation and 2D compositing
- Routinely delivered finished content in accordance with requested time guidelines from clients
- On-site shoot experience producing and shooting corporate and promotional video content
- Experienced in a variety of content formats, from short-form documentary to sizzle reels

Post Production Intern, StudentBridge

2018 - 2020

Brant Bailey, Operations Director

- Followed and maintained established company production workflows and file organization structures
- Working with producers and project manager to create videos based on client storyboards, including multiple cuts and working with the client to identify edits
- Implementing various video/photo editing processes to clean up and polish media content
- Creating a variety of motion graphics and animations for video projects
- Producing in-house promotional content for social media
- Utilizing video review platforms such as frame.io to streamline content feedback from clients

ADDITIONAL SKILLS

- Proficient in industry-standard post-production software such as the Adobe Creative Cloud suite (eg., Photoshop, Premiere, After Effects), Capture One, Final Cut Pro X, AVID Media Composer, DaVinci Resolve, and iZotope RX
- Extensive knowledge of color correction, layer masking, pen tooling, warping, image manipulation, motion graphics, and 2D compositing
- Operating cross platform on both Mac and Windows
- Utilizes common workplace software tools such as the Microsoft Office Suite (e.g., assembles Excel spreadsheets for maintaining organizational records and Word for creating client invoices)
- Experienced in pre-production and on-set production environments and processes
- Possesses excellent communication and interpersonal skills with others, active listener who demonstrates professional demeanor in all interactions
- Independent self-starter adept at tackling problems and productive collaboration
- Knowledgable in programming languages such as Python, C, JavaScript, and Ruby (e.g., portfolio website coded and designed by <u>myself</u>)

EDUCATION

Georgia State University, Atlanta, GA Bachelor of Arts, Film and Video GPA: 3.98, Graduated Summa Cum Laude 2018